

Press Release June 2013

Midsomer Norton is Blooming

As the summer weather at long last begins to make an appearance, the efforts of the Town Council, in partnership with its horticultural contractor *Flowers by Nicola*, are finally beginning to show their true colours.

Box hedging planted around the flower beds in front of The Hollies is starting to mature and evoke the style of the original Palladian architecture of the late 18th century house as it was when it was built as a large family home. In the front of the Hollies Garden, the town name has returned by popular demand and has been updated, providing a real feature as people pass down the High Street. The launch of the Midsomer Norton Community Trust on 24th June is being commemorated by the bright and fresh logo board outside The Hollies depicting community and togetherness.

Between the town name and the Community Trust logo is a bee hive accompanied by some bee friendly flowers, aimed at encouraging a greater awareness of the plight of the bee in 2013. An educational pack is being developed with Flowers by Nicola to encourage schools to come and learn about bees and their critical relationship with flowers. The bee hive is unable to be used by bees but its decorative and educational value remains.

Along the High Street, the river tubs have been replanted as efforts continue to find the right balance between allowing nature to run its course and managing the river plants to enhance the appearance of a wonderful feature of our town centre – one that both our visitors and long-time residents all have a view on. And hanging baskets supported by the Chamber of Commerce have added a wonderful display of colour to the street scene.

Further afield, our town gateway signs have emerged from their daffodil fields to be surrounded by summer flowers and the rest of the beds in the town are a picture of colour with the coal trucks providing a feature against which the flowers can really be appreciated.

The Town Council decided not to seek to compete for any floral awards this year and focused its efforts instead on working to make the displays across the town something to be proud of. “We simply could not find or justify the time that entering a competition would demand” said Councillor Paul Myers, Mayor of Midsomer Norton. “Instead, we decided that the time and money we could afford to spend would be best used to make the town floral features as bright and vibrant as we could whilst introducing some new ideas to keep the displays fresh and up to date. Judging on the feedback that we have received we seem to be getting it right and as we develop our ideas for the river and test them out with the community we hope the final piece of the jigsaw will fall in to place. Working with Nicola and Glen and a number of our volunteers has been a real partnership this spring and summer and we think it shows throughout the town.”

Plans to remove the multitude of signs at the entrance to the Midsomer Enterprise Park on Radstock Road are nearing completion and they will be replaced by a single sign, freeing up more green space. The Council are keen to hear your ideas for using this important gateway space for showcasing the town – if you think of anything do let the Town Clerk know about it – contact e mail townclerk@midsomernortontowncouncil.co.uk or call 01761 418701

PHOTOS –

Community Trust Logo, box hedging, river, bee hive